

North Gloucester Orienteering Club Development Plan					
The plan is reviewed and presented annually at NGOC AGM				Last update: October 2015	
Strategic Objective	Development Area	Detail	Action	04/2015 Status	10/2015 Status
		Ongoing / Complete			
		Achievable			
		Resource issue			
		Challenge			
1. Increase active membership	Retaining existing members	Provide services for club members	See Strategic Objective 2		
	Attracting new members	Friendly welcome at events	Need to formalise what is done so it isn't reliant on one individual		Ongoing, Volunteer coordinator plus on the day helpers
		Improved web site for newcomers	Review and refresh website design	In hand	No progress
		Advertise events to non-orientees	Need to modernise advert design		No progress
		Focus on juniors / families	As above - do we need different adverts to target different people ?		No progress
		Social media	Look at use of Facebook		Ongoing
		Introduction to orienteering sessions	See coaching in section 3		
		Convert new members to regular orienteering	How do we do this ?		No evidence of progress
	Schools / Universities	Links to local authority development officers	Establish who local authority development officers are		
		Links to school development officers	Identify someone willing to take on the role of schools liaison officer		
		Links to university development	Appoint University liaison officer	Gary Wakerley in contact with University	University completely unresponsive
	Publicity	Public visibility of web site	Links to and from other web sites. NGOC advertised on other sites	New links are identified on an ongoing basis	No progress

		Target different audiences (running clubs, families, schools, scouts)	Improved event advertising vs. provision of details	Greg and Caroline suggestions being followed up	No progress
			Newspaper articles		No progress
			Information posters		No progress
			Advertising banners at events		No progress
2. Provide services for club members	Provision of Information	Legend magazine	Agenda item at committee meetings	Already on the agenda	Ongoing, OK
		Continually improve new web site	Agenda item at committee meetings	Needs to be put on the regular agenda	No progress
		Social media	Use of e-mail tree, Facebook, etc.		Ongoing, OK
	Events	Ability to stage events on more different areas	Continual review of areas by mappers		Ongoing, OK
			Identify new areas		Ongoing, OK
			Review areas no longer in use		Ongoing, OK
			Train more mappers	New OCAD licences purchased	No training yet
		Clear fixtures structure	Twice yearly Fixtures meeting	Fixtures sub committee developing fixtures list	Ongoing, OK
		Promote club competitions			No progress
		Make putting on events easier	Simplify use of SI system for local events		Ongoing, OK
			Well managed / easy to get hold of equipment	Equipment already well maintained and accessible through Pat	Ongoing, OK
Development Of Volunteers		Volunteer Coordinator appointed	Identify candidates to attend any courses. Assist event officials with volunteers for jobs.	Gill James filling role temporarily	Full time person being sought, OK
	Event officials	Increase number of Organisers, Planners and Controllers	Find club member to take on career planning for officials	Controllers course run.	Ongoing, OK
			Handbook for Organisers - update, check safety aspects		No progress
			Run Organiser's Workshop		No progress
			Handbook for Planners - update, check safety aspects		No progress
			Run Planner's Workshop		Ongoing, OK

			Run Safety Workshop	ESW tutor training in hand	Ongoing, OK
			Identify candidates to attend any courses		Ongoing, OK
	Social Activities	Provide a range to try and cater for everyone	Find out what is wanted - ask for suggestions		No progress
		Specifically target Juniors	Find a junior squad coordinator to arrange		
	ClubMark Re-certification	Satisfy ClubMark requirements	One person needs to have attended Equity in Coaching course		Clubmark renewal complete
			Two people need to have attended Child Protection training	Do we make their names public ?	Wefare Officers attended relevant training
			More club members to be First Aid trained	Club coaches FA trained	No progress
			More club members to be CRB checked	Level 2 coach only needed to be CRB checked under new guidelines	No progress
3. Achieve success both locally and nationally	Coaching	More club members to obtain coaching qualifications	Find club member to take on career planning for coaches		Gill Stott working towards level 2 qualification, but no new coaches identified. However, plenty of informal support for trainees at training days from normal club members
			Produce Handbook for Coaches (to include role description)		No progress
			Club members to attend coaching courses		Gill Stott working towards level 2
		Club members to improve performance through being coached	Beginners coaching at events	Club Training programme incorporated into fixtures schedule	Ongoing, OK
			Attend BOF Coaching days / weekends (everyone)		Ongoing, but only for 1 coach
	Juniors	Continue to build club Junior Squad	Find club member to take on role of club Junior Squad coordinator		

			Produce and run junior training programme		Included in training programme
			Look at use of BSOA eXplorer Challenge award scheme		No progress
			Promote SWOA League and Colour Coded scheme		No progress
			Promote SWJS as the next step		No progress
	Winning	Target specific competitions	Advertise them		Judith Austerberry W40 Champion at BOC2015, and member of England VHI team
		Maintain club team spirit	Promote wearing of club kit at appropriate events	New Club Kit on sale	Ongoing, OK - vest available, jacket to be discussed
			Publicise successes	Done so through website	Ongoing, OK